

**PEW RESEARCH CENTER  
OMNIBUS  
FINAL TOPLINE  
NOVEMBER 20-23, 2014  
N=1,004  
(MEN=493, WOMEN=511)**

**NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN .5 ARE REPLACED BY AN ASTERISK (\*). COLUMNS/ROWS MAY NOT TOTAL 100 DUE TO ROUNDING.**

**[RANDOMIZE PEW.1 AND PEW.2]**

**ASK ALL:**

PEW.1 Do you personally hope the United States will elect a female president in your lifetime, or does that not matter to you?

<u>All</u>		<u>Men</u>	<u>Women</u>
38	Yes	30	46
57	Does not matter	64	51
5	Don't know/Refused <b>(VOL.)</b>	7	3

**[RANDOMIZE PEW.1 AND PEW.2]**

**ASK ALL:**

PEW.2 Do you think the United States will elect a female president in your lifetime, or not?

<u>All</u>		<u>Men</u>	<u>Women</u>
73	Yes	75	72
20	No	19	22
6	Don't know/Refused <b>(VOL.)</b>	6	7

**Trend for Comparison<sup>1</sup>:**

		<i>Based on voters</i>	
<u>Nov 2014</u>		<u>Nov 2008</u>	<u>Sept 1996</u>
73	Yes	85	54
20	No	12	43
6	Don't know/Refused <b>(VOL.)</b>	3	3

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<sup>1</sup> The November 2008 survey was conducted by the [Pew Research Center for the People and the Press](#) and the question was worded "In your lifetime, do you think this country will elect a female president, or not?" The September 1996 survey was conducted by *Newsweek* and the question was worded "In your lifetime, do you think this country will elect ... a female president?"

**QUESTIONS PEW.3, 4, 5 AND 6 HELD FOR FUTURE RELEASE****ASK ALL:**

PEW.7 Now thinking about different types of companies and organizations, all other things being equal, do you think **(RANDOMIZE: a man [or] a woman)** would do a better job running **[INSERT ITEM; RANDOMIZE]**? How about **[NEXT ITEM]**? **[REPEAT AS NECESSARY: All other things being equal, do you think (RANDOMIZE IN SAME ORDER AS ABOVE: a man [or] a woman) would do a better job running (ITEM)?]**

## a. A computer software company

<u>All</u>		<u>Men</u>	<u>Women</u>
29	A man would do a better job	30	28
18	A woman would do a better job	17	18
39	No difference/Both equally good <b>(VOL.)</b>	41	37
8	Depends <b>(VOL.)</b>	6	10
6	Don't know/Refused <b>(VOL.)</b>	6	6

## b. A major retail chain

<u>All</u>		<u>Men</u>	<u>Women</u>
15	A man would do a better job	16	13
37	A woman would do a better job	34	40
34	No difference/Both equally good <b>(VOL.)</b>	38	30
9	Depends <b>(VOL.)</b>	7	11
5	Don't know/Refused <b>(VOL.)</b>	4	5

## c. A large bank or financial institution

<u>All</u>		<u>Men</u>	<u>Women</u>
19	A man would do a better job	22	17
29	A woman would do a better job	26	32
39	No difference/Both equally good <b>(VOL.)</b>	41	37
8	Depends <b>(VOL.)</b>	6	10
5	Don't know/Refused <b>(VOL.)</b>	5	4

## d. A large oil or gas company

<u>All</u>		<u>Men</u>	<u>Women</u>
46	A man would do a better job	47	45
11	A woman would do a better job	10	13
30	No difference/Both equally good <b>(VOL.)</b>	32	28
7	Depends <b>(VOL.)</b>	6	9
5	Don't know/Refused <b>(VOL.)</b>	5	6

**QUESTION PEW.7 CONTINUED ...**

e. A major hospital

<u>All</u>		<u>Men</u>	<u>Women</u>
14	A man would do a better job	13	15
37	A woman would do a better job	35	38
36	No difference/Both equally good <b>(VOL.)</b>	40	31
8	Depends <b>(VOL.)</b>	6	10
5	Don't know/Refused <b>(VOL.)</b>	5	6

f. A professional sports team

<u>All</u>		<u>Men</u>	<u>Women</u>
54	A man would do a better job	58	51
8	A woman would do a better job	5	11
25	No difference/Both equally good <b>(VOL.)</b>	25	25
8	Depends <b>(VOL.)</b>	7	8
4	Don't know/Refused <b>(VOL.)</b>	5	4